

First Luxury Real Estate Private Network



PRESTIGE|MLS
LUXURY REAL ESTATE

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Prestige MLS Vision

Prestige MLS is a private network gathering high-end Luxury Real Estate agencies, internationally selected according to strict criteria and offering them the best international and web marketing tools.

Since it began in 2010, the Vision of the Luxury Real Estate industry of Prestige MLS remains unchanged: within this global market, having a network of selected Partners and international visibility is not an option, it is a priority.

By combining the most relevant skills and the most powerful technologies within the same offering, and gathering the Members' market experiences, Prestige MLS is committed to providing these professionals with the services and tools they need to respond to this priority.



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Luxury Real Estate Insight

The Luxury Real Estate market is now a global market and the customer base of the High Net Worth Individuals is mobile, international. They are increasingly eager to invest in Real Estate overseas for a variety of reasons, depending on the country of origin.

Wealthy people make « pleasure » purchases all over the world, without losing sight of business sense. They have their favorite hotspots, but they do not hesitate to take advantage of currency fluctuations between Euros, Dollars, Pounds and Yuans.

Real estate is already the biggest allocation in HNWI portfolio across the world representing around 25% of the portfolios. Furthermore, its shares are increasing.

Developing business in Luxury Real Estate thus requires a double approach, in a logic of reciprocity :

- Attract locally and treat more foreign customers;
- Accompany its own local clientele on their international pursuit.

The success of this approach resides in the ability of professionals to :

- Collaborate within a network of Partners selected according to common qualitative criteria;
- To have an international visibility of their service offer and property portfolio;
- Quality of buyers and sellers portfolio.

Luxury Real Estate Has Its Signature

Prestige MLS brings together Luxury Real Estate agencies worldwide and fosters their collaboration internationally.

Our Members and Affiliates can offer their customers a portfolio of carefully selected luxury properties around the world.

The strength of the Signature lies also in the synergy with our Partnersv: non-agency Real Estate professionals that allow Members to experience all aspects of a Luxury Real Estate project.

Prestige MLS built its reputation on the rigorous selection of international Real Estate brokers through strict standards of excellence.

Prestige MLS Members are selected according to strict criteria of professionalism, reputation, local market knowledge, ability to address an international clientele and willingness to collaborate proactively with their colleagues in a friendly and organized environment. They are required to sign the Prestige MLS commitment charter.

This Commitment Agreement has been written with the aim to define the principles regulating any activity of Member Real Estate Agencies of the Prestige MLS private network.

Prestige MLS Organisation

The management board and the operational team of Prestige MLS is composed of professionals with various complementary skills.

This unique association brings together specialists in the fields of high-end Real Estate, along with those in the development of collaborative solutions, IT solutions, marketing and web-marketing all dedicated to Real Estate.

Additionally, the association with one of Europe's leading software programs for Real Estate, allows Prestige MLS to offer the best service to aid growth and international visibility.

Prestige MLS therefore brings together the best internal and external skills to implement the most efficient technologies for you.



Live Your Membership Through Four Pillars

1 NETWORKING

Being the first European MLS dedicated to Luxury Real Estate, you can rely on us to extend your network worldwide

2 SHINING

Benefit from our Signature website and marketing tools to give your agency service offers and your properties global exposure, while shining internationally



3

ENGAGING

Attend our diverse events to engage in our community and meet fellow Members for relevant additional business opportunities

4

LEARNING

Get extensive knowledge to learn about key markets exchanging the right information with the right local Partners



Networking

GUARANTEE THE QUALITY OF REFERRALS

We are the #1 luxury network in Europe working under the multiple-listing service principles. Your collaboration is at the heart of our job. As added security, our team is specialized in referrals. If you require it, we will treat your request and connect you to the most suitable agency for your transaction, whether you are a Member or not. We will never leave you hanging.

At Prestige MLS your business matters. You matter.

GUARANTEE THE QUALITY OF SHARED LISTINGS

In order to ensure the quality of information and photos provided, the Prestige MLS concierge service meticulously verifies all the materials received prior to their publication.

At Prestige MLS the quality of shared information matters. Your listings matter.

GUARANTEE THE QUALITY OF LEADS

In the Luxury industry, leads are more about quality than quantity, it is for that reason that Prestige MLS has developed a concierge service. Before sending our Members leads generated by the Prestige MLS website, our quality team confirms the information and the coherence of the projects by following-up with all internet contacts.

At Prestige MLS quality leads matter.

*« Working Together Worldwide
Through The Private Network »*

*« Enhance
Your Global Visibility »*



We offer an incomparable level of service and global visibility under a brand that stands for trust, discretion and excellence. Prestige MLS ensures unrivaled global visibility for your properties while distinguishing them from others.

We focus exclusively on luxury residential Real Estate and understand how to reach and serve a discerning clientele.

INTERNATIONAL PORTFOLIO

We provide you with beneficial marketing and technical solutions thanks to the Prestige MLS International Portfolio.

Prestige MLS allows you to display the complete Prestige MLS portfolio on your website and generate leads directly from Prestige MLS listings.

Prestige MLS provides you with unique solutions to print marketing materials, in order to bring your local communication global!

OFF-MARKET COLLECTION

With our Off-Market Collection, list your properties in complete privacy on Prestige MLS. It will provide you with more leads, while protecting the strict confidentiality needed by your owner.

Properties are presented in a completely private and anonymous way. There is no information made public regarding the listings.

3 Engaging

Several Luxury Real Estate networks exist, but none of them will be as engaged and committed to your business!

Becoming a part of this private club is an opportunity to connect with Luxury Real Estate professionals from around the world. Thanks to its exclusive events, Prestige MLS creates strong, durable and authentic relationships.

Meet fellow Members face-to-face in a variety of events throughout the year:

LOCAL MEETINGS

Get to know Members in a relaxed atmosphere during local meetings organized around the world.

TRADE SHOWS

What better way to explore a foreign market than attending a trade fair? Prestige MLS makes your presence known in international fairs, while bringing you opportunities you never imagined.

BUSINESS TRIPS

Discover new markets and prospective clients during business trips and Luxury Real Estate shows. We have been to Shanghai, Dubai, Rio de Janeiro... with more to come!

ANNUAL CONGRESS

The Prestige MLS Congress is the one and only event gathering the best experts and major influencers in the field of Luxury Real Estate.

*« Grow Your Presence To A Global Scale
By Participating In Our Events »*



*« Talents Combining Their Skills
For International Expansion »*



Prestige M&S



Learning

Prestige MLS works with expert professionals operating worldwide.

Benefit from our network and our team know-how to have access to key information about trends and news on any Luxury Real Estate market.

MARKET REPORTS

A collection of in-depth studies, fueled by the savvy of the Prestige MLS team, gives its Members a global Vision of the luxury property market.

BUYING GUIDES

Planning your clients' property projects is not easy. Our buying guides will provide you with a comprehensive study of international regulations and legislations, country by country.

BEST PRACTICES

As a Member you will be able to interact with all Prestige MLS Members. Each of them will bring you insights from their experiences, as well as their perception of their local market.



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Prestige MLS Supporting Arguments For:

BUYERS

Here are the main reasons you can provide your buyers with in order to outline the benefits of joining Prestige MLS and thus create customer loyalty:

A SINGLE AGENCY

You only have to deal with one Real Estate agency.

TIME-SAVING

A single platform dedicated to Luxury Real Estate allowing quick searches.

MORE CHOICE

Through the combined efforts of all professional Prestige MLS Members, a selection of high quality properties around the world is proposed according to our strict criteria.

LOCAL EXPERTISE

Our Members benefit from local expertise thus providing them with a perfect understanding of the Real Estate market.

DISCREET PROFESSIONAL SERVICE

We facilitate the purchase of Real Estate in a professional manner.

THE RIGHT PRICE

You will benefit from a better understanding of current market prices.

SELLERS

Here are the main reasons you can provide your sellers with in order to outline the benefits of joining Prestige MLS and thus garner more listings:

A UNIQUE APPROACH

You entrust your property to a single Real Estate agency.

A LARGE NETWORK

All Prestige Club agencies are informed of your listing. It guarantees your property the best visibility and optimal valuation.

A MAXIMUM NUMBER OF BUYERS

You have access to a wider range of potential buyers.

SHORTER DEADLINES

The meeting of deadlines is more rapidly achieved.



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